

# SUPERSORB<sup>®</sup> CARBONPADS

## Get to know SuperSorb<sup>®</sup> CarbonPads

They absorb costs so you don't have to.

---

SuperSorb<sup>®</sup> is a patented innovation of Filtercorp.  
With it, your oil is filtered cleaner than anything else out there,  
making it last longer, so you use less, save more,  
and have more consistent food quality in the bargain.

**We invite you to see exactly how and why.**

---

 **FILTERCORP**  
*Filtration is what we do.  
People are why we do it.*

# Everything about SuperSorb® CarbonPads works to your advantage.

## A unique innovation in oil filtering

SuperSorb® CarbonPads are an easy-to-use, environmentally friendly depth filter media developed specifically for treating edible frying oil.

Here you have a unique combination of specific activated carbon and cellulose fibers, along with other activated adsorbents, with billions of tiny pores physically removing contaminants from your oil.

# Proven!

**No polishing**  
**Less oil usage**  
**Reduced labor**  
**Fewer change-outs**  
**Consistent food quality**  

---

**Increased profit**

We prove it  
time and again.

**Let us prove it to you.**

Experience first-hand the difference Filtercorp's SuperSorb® CarbonPad makes.

## What puts the Super into SuperSorb®?

SuperSorb® CarbonPads are designed to perform depth filtration, removing particles down to the nano-range of 0.5 micron and to clean-treat the frying oil – all in a one-step process.

In essence, they have close to zero tolerance for particles or contaminants of any kind. Your oil is cleaner, it lasts longer, the food you fry tastes better.

Purely & simply, it's a win-win for you, your customers and your bottom line.

## How SuperSorb® Works Is Why It's Great.

Not all carbons are created equal. SuperSorb® carbon is a lightweight phenomenon that leaves undesirable elements like contaminants and pollutants behind. It does this through its super-adsorbent quality: functioning like a magnet to physically attract and adsorb impurities that break frying oil down. Filtercorp is the only manufacturer of frying oil filter media that uses this unequalled activated carbon technology.

You'll have the results to prove it: cleaner oil, longer lasting, less usage, greater savings – plus consistent quality food.

The proof is in the profits – and the taste.



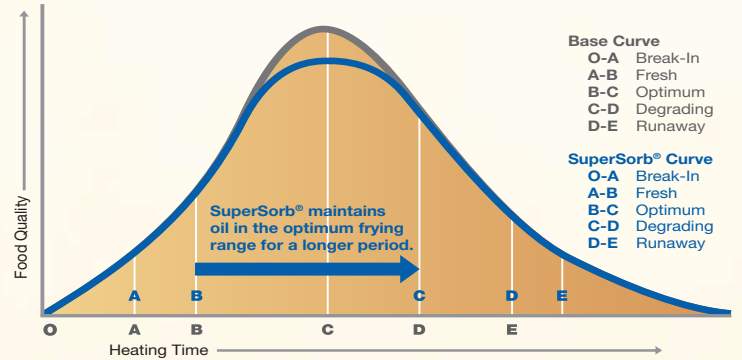
# With Filtercorp, You've Struck Oil!

The cleaner the oil, the better the taste.



This photo represents fries at the progressive stages of the oil life cycle, demonstrated by the Frying Oil Quality Curve at right. You'll see how SuperSorb® maintains oil in the optimum frying range for longer periods.

## Frying Oil Quality Curve

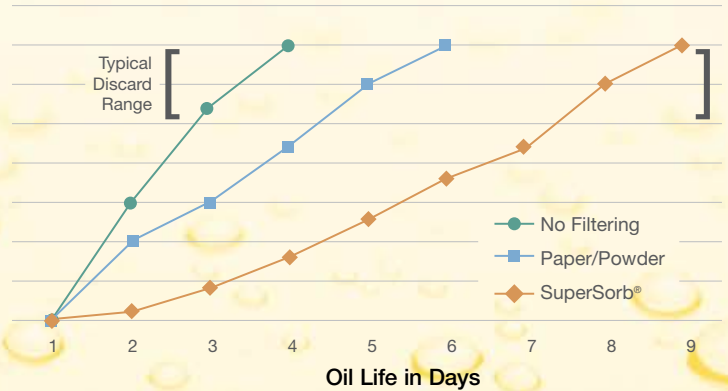


Blumenthal, M.M., (1991), "A New Look at the Chemistry and Physics of Deep-Fat Frying", Food Technology, 45:2, 68-71, 94

Fewer change-outs equal increased profit.

SuperSorb® CarbonPads provide superior filtering of your oil and extend the time needed between oil change-outs. The Typical Frying Oil Degradation Profile, to the right, shows the typical discard range in days, compared to other filters or no filtering.

## Typical Frying Oil Degradation Profile



Budget Friendly, Eco Friendly.

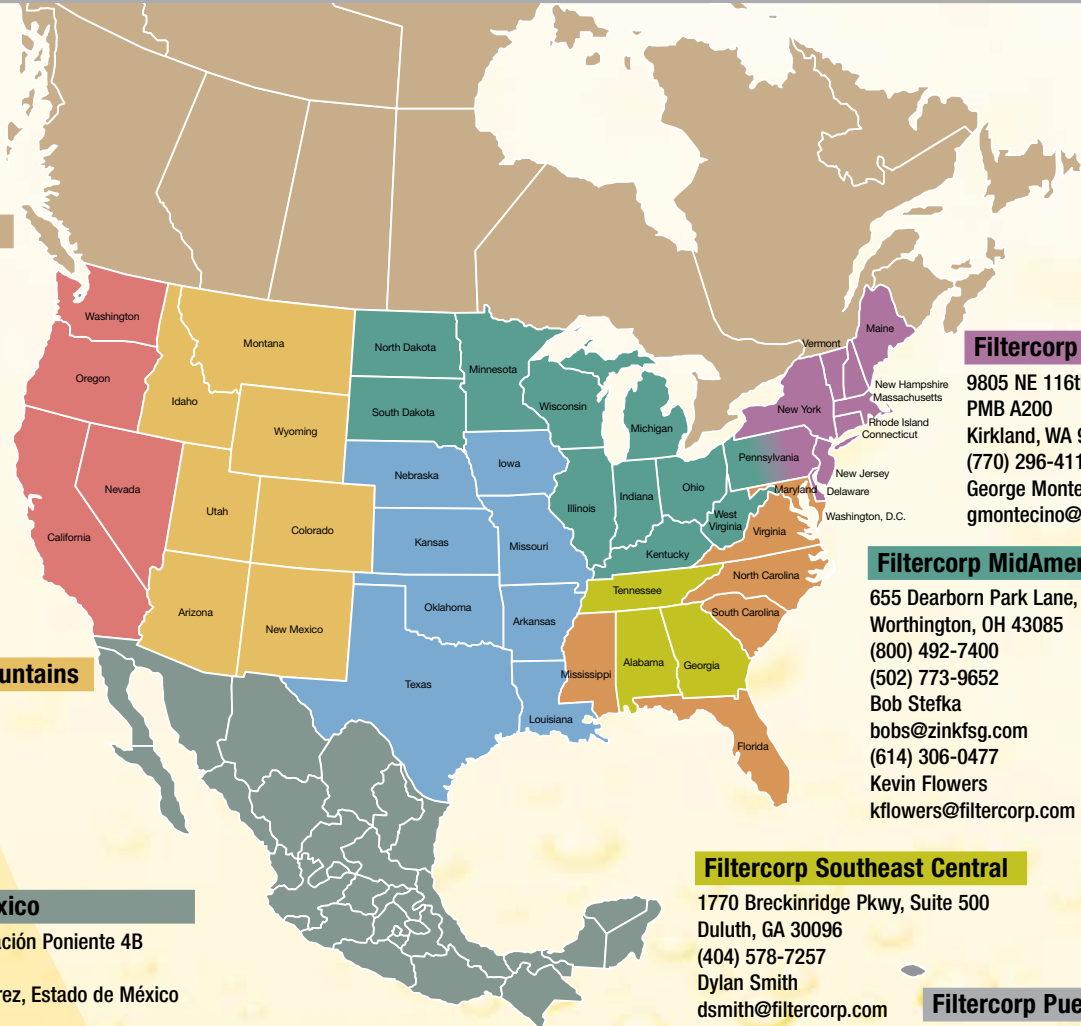


**Fewer Annual Change-Outs = Greener Product**

- Longer usable fry life
- More days of healthy frying oil
- Consistent, high quality fried food
- Lower daily in-use costs
- Lower handling costs (no powder, less change-outs)



*Filtration is what we do.  
People are why we do it.*



**Filtercorp Canada**

37 Pringle Avenue  
Markham, ON L3P 2P3  
(416) 951-9760  
Grant Krisman  
gkrisman@filtercorp.com

**Filtercorp Farwest**

2120 E Winston Rd  
Anaheim, CA 92806  
(818) 356-3525  
Todd McLeish  
tmcleish@filtercorp.com

**Filtercorp Rocky Mountains**

2618 S. Raritan Circle  
Englewood, CO 80110  
(720) 591-9154  
Arie Rivera  
arivera@filtercorp.com

**Filtercorp Mexico**

Circuito Circunvalación Poniente 4B  
53100 Cd. S atelite  
Naucalpan de Ju arez, Estado de M xico  
M xico  
55 262 81691

**Filtercorp Southwest**

11060 Grader Street  
Dallas, TX 75238  
(214) 502-4322  
David House  
dhouse@filtercorp.com

**Filtercorp Southeast**

10420 Southern Loop Blvd  
Pineville, NC 28134  
(407) 782-2425  
Brian DeCosmo  
bdecosmo@filtercorp.com

**Filtercorp Northeast**

9805 NE 116th Street  
PMB A200  
Kirkland, WA 98034  
(770) 296-4119  
George Montecino  
gmontecino@filtercorp.com

**Filtercorp MidAmerica**

655 Dearborn Park Lane, Suite Z  
Worthington, OH 43085  
(800) 492-7400  
(502) 773-9652  
Bob Stefka  
bobs@zinkfsg.com  
(614) 306-0477  
Kevin Flowers  
kflowers@filtercorp.com

**Filtercorp Southeast Central**

1770 Breckinridge Pkwy, Suite 500  
Duluth, GA 30096  
(404) 578-7257  
Dylan Smith  
dsmith@filtercorp.com

**Filtercorp Puerto Rico**

Cabiya Distribution Corporation  
Carrera 146 KM24 BO Cordillera  
Ciales, PR 00638  
Mobile: (787) 371-0100  
Angel Cabiya  
acabiya@filtercorp.com

**Brian Bonham**  
National Sales Manager  
(720) 329-3816  
bbonham@filtercorp.com

**George Montecino**  
Sr. Application Sales Engineer  
(770) 296-4119  
gmontecino@filtercorp.com



9805 NE 116th Street  
PMB A-200  
Kirkland, WA 98034  
USA

Toll Free: (800) 473-4526  
Telephone: (425) 820-4850  
Fax: (425) 820-2816  
Web: www.filtercorp.com



[www.filtercorp.com](http://www.filtercorp.com)